

“Our zero-risk lottery scheme with 50% profit guaranteed, plus a unique shared jackpot: £25,000 prize for the winner, £25,000 donated to your cause!”

Perhaps you're keen to engage support and raise funds for a club or community? Maybe you already have a long list of dedicated supporters? Whatever your cause, if you think your supporters would be happy to give just £2 per week for a chance to win big, our Clubdraw scheme is a fantastic opportunity for you. Sign up to start raising funds...and fast!

CLUBDRAW

Our zero-risk lottery scheme with 50% profit guaranteed.

What is Clubdraw?

Clubdraw is a low-cost, risk-free fundraising lottery scheme designed to help clubs, groups and causes engage and reward their dedicated following. Not only that, Clubdraw's unique - the only lottery of its kind where your cause shares in the enormous jackpot.

Our zero-risk lottery scheme with 50% profit guaranteed, plus a unique shared jackpot: £25,000 prize for the winner, £25,000 donated to your cause!

How does it work?

How our unique £50,000 shared jackpot works: Every time one of your supporters wins the £25,000 jackpot prize, Clubdraw will also donate £25,000 to your cause.

Playing is simple: Players pay just £2 per week for a unique six-digit lottery number. They can buy as many lottery numbers as they like, for a greater chance to win. Numbers are entered into a weekly draw, with various prizes including our unique £50,000 shared jackpot.

6 digits wins the jackpot of

£25,000

5 digits in the correct place wins

£1,000

4 digits in the correct place wins

£25

3 digits in the correct place wins

£5

Paying is simple:

To make life easier for your players, we allow them to enter by paying manageable amounts in a way that suits them. We accept payments by direct debit, card or cheque as follows:

Per lottery number

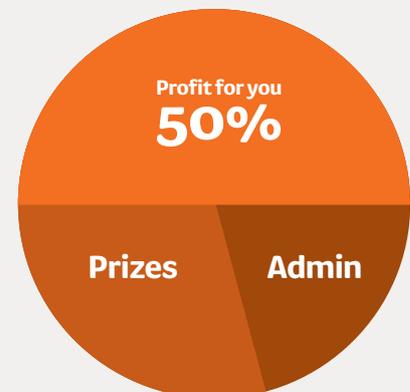
Monthly	£8.68
Three-monthly	£26
Six-monthly	£52
Annually	£104

Promotion is simple: With all the hard work taken care of, all you need to do is promote your Clubdraw lottery. We'll provide you with bespoke promotional leaflets for your launch, and after that our experts will always be on hand to give you professional advice on the most effective ways to promote your lottery.

Profit from entry fees is simple:

Your lottery proceeds are paid into the Clubdraw bank account - a secure and central holding account. For every £2 received from your members, £1 will be paid to your cause as guaranteed profit. The rest covers prizes, our administration and tax costs. It's a simple and reliable source of income, to aid your financial planning.

Lottery Members	Profit per week	Profit per Year
100	£100	£5,200
200	£200	£10,400
500	£500	£26,000
1000	£1,000	£52,000
5000	£5,000	£260,000



Our zero-risk lottery scheme with 50% profit guaranteed and a £50,000 jackpot that's shared with your cause.

Explore our full range of services at sterlinglotteries.co.uk or for more information on Clubdraw give us a call on 01229 871380

Who does all the work?

The real genius of Clubdraw is its simplicity for you, the fundraiser. No tricky administration for you to manage (it's all taken care of by us), no financial risk and only a small set-up fee to pay. All you need to do is promote your lottery to your supporters.

The Clubdraw lottery scheme is administered entirely by our experienced team. When you sign up, you'll share in the seamless and cost-efficient processes we've developed through 30 years of lottery fundraising. With these essential costs kept to a minimum, we guarantee that:

- 50% of your lottery's proceeds will always remain as profit for your cause, even after administrative costs and prizes or jackpots have been paid. That's £1 of every £2 paid.
- Your players will be in for a chance to win substantial prizes every week. Every time the jackpot is hit, the winner receives a £25,000 and we'll donate another £25,000 to your cause.
- All you'll pay is a one-off set-up fee of £199, plus anything you choose to spend on your own lottery promotion (we can advise you on that, too).

Our experienced team handle all the administration associated with your lottery - from processing entries to member communication and paying out prizes every week.

- New player processing
- Payment processing
- Distribution of welcome letters
- Distribution of reminder letters
- Automatic generation of winners' letters and cheques, sent directly to winners every week
- Provision of a Clubdraw Hotline - providing telephone support to players of your lottery
- Comprehensive management reporting for your Clubdraw lottery

About us

Clubdraw lotteries are administered by Sterling - the UK's most experienced fundraising lottery administrators. For over 30 years, we've been dedicated to making lottery fundraising a real possibility for all good causes - even those with limited resources.

Sterling are registered with the Gambling Commission as External Lottery Managers. We are members of the Lotteries Council, and registered with the Information Commissioner's Office under the Data Protection Act 1998. We are a team of 42 experienced, permanent staff operating in Barrow-in-Furness, on the edge of the Lake District.

Open out this brochure to find out how your Clubdraw lottery will work, in a little more detail.

Any questions?

We're really excited about what Clubdraw can achieve for your cause, and we're dedicated to making it easy for you. Give us a call with any questions or queries - we'll be happy to help.

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